

Ultimate Outdoor Giveaway Official Contest Rules

A complete copy of these rules can be obtained at the offices of radio stations KAMO-FM, QQSM-FM, KKEG-FM, KRMW-FM, and KMCK-FM, KOMS-FM, KLSZ-FM (collectively, the "Stations"), owned and operated by Cumulus Radio Corp. ("Sponsor"), 4209 Frontage Rd., Fayetteville, AR 72703, during normal business hours Monday through Friday.

The Stations will conduct the **Ultimate Outdoor Giveaway** (the "contest") substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
2. **Eligibility.** This Contest is open only to legal U.S. residents age 21 years or older with a valid Social Security number and who reside in the Station's Designated Market Area "(DMA") as defined by Nielsen Audio, who have not won a prize from the station in the last 90 days or a prize valued at \$500 or more in the last 180 days, and whose immediate family members or household members have not won a prize from the station in the last 90 days or a prize valued at \$500 or more in the last 180 days at the time of entry. Void where prohibited by law. Employees of Cumulus Radio Corp., its parent and subsidiary companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Stations' DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein. Only one (1) immediate family member or household member may qualify. Should two (2) immediate family members or household members qualify, then only the one (1) person who first qualified in time will be determined to be the qualifier eligible to win the Grand Prize and the other person will be immediate disqualified.
3. **Contest Period; Grand Prize Event.** The Contest will begin at **12:01a.m., CST on October 7, 2017** and will run through **11:59 p.m., CST on December 8, 2017** (the "Contest Period"). The Grand Prize Event will take place at 11:30 a.m. on December 9, 2017 at Rainbow Cycle & Marine, 1100 Hudson Road, Rogers, AR 72756. The Station's computer is the official time keeping device for this contest.
4. **How to Enter.** You will automatically be entered into the contest once you complete one of the following:
 - (i) **On-Air through QQSM:** Listen to QQSM weekdays from 7:00 a.m. to 9:00 a.m. during the Contest Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 479-587-9921. Caller number five (5) to the Station, as determined by the Station in its sole discretion, will be qualified to participate in the Grand Prize Event drawing for a chance to win the Grand Prize. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.
 - (ii) **On-Air through KRMW:** Listen to the KRMW weekdays from 6:00 a.m. to 9:00 a.m. during the Contest Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 479-442-8211. Caller number five (5) to the Station, as determined by the Station in its sole discretion, will be qualified to participate in the Grand Prize Event drawing for a chance to win. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished.
 - (iii) **On-Air through KKEG:** Listen to the KKEG weekdays from 10:00 a.m. to 4:00 p.m. during the Contest Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 479-521-4983. Caller number five (5) to the Station, as determined by the Station in its sole discretion, will be qualified to participate in the Grand Prize Event drawing for a chance to win. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-

the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this Contest on-air may be diminished

- (iv) **On-Air through KMCK:** Listen to the KMCK weekdays from 2:00 p.m. to 6:00 p.m. during the Contest Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 479-521-1057. Caller number five (5) to the Station, as determined by the Station in its sole discretion, will be qualified to participate in the Grand Prize Event drawing for a chance to win. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this contest on-air may be diminished.
- (v) **On-Air through KOMS:** Listen to KOMS weekdays from 6:00 a.m. to 9:00 a.m. during the contest Period. When the Station plays the "cue-to-call" sounder, listeners should call the Station at 479-474-4314. Caller number five (5) to the Station, as determined by the Station in its sole discretion, will be qualified to participate in the Grand Prize Event drawing for a chance to win. **Time Delay Between Over-the-Air Analog Signal and Internet Broadcast:** Due to the time delay that exists between the Station's analog over-the-air signal and the Station's online webcast, listeners who listen to the Station online may hear the cue to call later than listeners listening to the Station's analog over-the-air signal. As a result, the odds of an online listener entering this contest on-air may be diminished.
- (vi) **On Line through radiojondeek.com:** (i) Visit www.radiojondeek.com during the Contest Period, and click on the "Contest" link, (ii) click on the "Ultimate Outdoor Giveaway" link, and (iii) complete an entry form. Limit one (1) entry per person per day per email address. Ninety four (94) qualifiers will be selected via random drawing from all completed online registration entries on or after December 2nd, 2017 and will be contacted by the Station to let him/her know they are a Grand Prize event qualifier and must be present at the Grand Prize Event. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any online registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential qualifier may be required to show proof of being the authorized account holder. **All entries must be received by 11:59 p.m., CST on December 9, 2017**, those entries will be qualified to participate in the grand prize drawing for a chance to win. Qualifiers will be contacted by Sponsor using the telephone number or email address provided with the entry form and invited to participate in the Grand Prize drawing. Potential qualifiers will have twenty-four (24) hours to respond to Sponsor's initial contact. Failure to timely respond will result in entrant being disqualified from further participation in the Contest. In such an event, Sponsor reserves the right to select an alternate qualifier from a random drawing of all remaining eligible online registrations.
- (vii) **On Line through nashfm1007.com:** (i) Visit www.nashfm1007.com during the contest Period, and click on the "contest" link, (ii) click on the "Ultimate Outdoor Giveaway" link, and (iii) complete an entry form. Limit one (1) entry per person per day per email address. One hundred and one (101) qualifiers will be selected via random drawing from all completed registration entries on or after December 2nd, 2017 and will be contacted by the Station to let him/her know they are a Grand Prize event qualifier and must be present at the Grand Prize Event. Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any online registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential qualifier may be required to show proof of being the authorized account holder. **All entries must be received by 11:59 p.m., CST on December 9,**

2017, those entries will be qualified to participate in the grand prize drawing for a chance to win. Qualifiers will be contacted by Sponsor using the telephone number or email address provided with the entry form and invited to participate in the Grand Prize drawing. Potential qualifiers will have twenty-four (24) hours to respond to Sponsor's initial contact. Failure to timely respond will result in entrant being disqualified from further participation in the Contest. In such an event, Sponsor reserves the right to select an alternate qualifier from a random drawing of all remaining eligible online registrations.

- (viii) **On site** at any KRMW, KMCK, KKEG, KQSM, KAMO Remote listed below and submit a completed entry form into the registration box. At the end of each broadcast, five (5) qualifiers will be selected via random drawing from all completed entry forms. Limit one (1) entry per person per household per day. All entries must be received by 5:59pm CST on December 8, 2017. Qualifiers will be contacted by Cumulus broadcasting using the telephone number or email address provided with the entry form and invited to participate in the Grand Prize Event drawing. **Potential qualifiers will have twenty four (24) hours to respond to Sponsor's initial contact.** Failure to respond timely will result in entrant being disqualified from further participation in the contest. In such an event, Sponsor reserves the right to select an alternate qualifier from a random drawing of all remaining eligible on site registrations.

Remote locations:

October 3rd 2017 6p.m. to 8p.m. at Big Whiskey at 3600 SE Guess Who Dr, Suite 2, Bentonville, AR 72702
October 17th 2017 6p.m. to 8p.m. at Big Whiskey at 3600 SE Guess Who Dr, Suite 2, Bentonville, AR 72702
November 7th 2017 6p.m. to 8p.m. at Big Whiskey at 3600 SE Guess Who Dr, Suite 2, Bentonville, AR 72702
November 11th 2017 10a.m. – 12p.m. at Rainbow Honda, 1050 W. Hudson Rd., Rogers, AR 72756
November 11th 2017 6p.m. to 8p.m. Big Whiskey at 3600 SE Guess Who Dr, Suite 2, Bentonville, AR 72702
November 21st 2017 6p.m. to 8p.m. Big Whiskey at 3600 SE Guess Who Dr, Suite 2, Bentonville, AR 72702
December 2nd 2017 10a.m. – 12p.m. at Rainbow Honda, 1050 W. Hudson Rd., Rogers, AR 72756
December 7th 2017 6p.m. to 8p.m. Big Whiskey at 3600 SE Guess Who Dr, Suite 2, Bentonville, AR 72702
December 7th 2017 6p.m. to 8p.m. Big Whiskey at 3600 SE Guess Who Dr, Suite 2, Bentonville, AR 72702

(viii) Walk-In/In Person Registration Effective October 4th, 2017 through December 2nd 2017 participants may visit the designated location below and complete an entry form. Limit one (1) entry per person per household per day. All entries must be received by 11:59p.m. CST on December 2nd, 2017. On December 3rd 2017 Ten (10) entries will be selected via random drawing of all completed entries and those entries will be qualified to participate in the grand prize drawing for a chance to win. Qualifiers will be contacted by the Radio station using the telephone number or email address provided with the entry form and invited to participate in the Grand prize drawing. Potential qualifiers will have twenty four (24) hours to respond to Sponsor's initial contact. Failure to timely respond will result in entrant being disqualified from further participation in the contest. In such an event, sponsor reserves the right to select an alternate qualifier from a random drawing of all remaining eligible online registrations. The location where you can register in-person is:

- Rainbow Cycle and Marine 1100 W Hudson road Rogers, AR 72756

5. **Winner Selection and Grand Prize Event.** On December 9, 2017, all qualifiers must attend the Grand Prize Event at Rainbow Cycle and Marine, 1100 Hudson road Rogers, AR 72756 at 10:00am to be eligible to participate in the Grand Prize Event. **All qualifiers MUST be Present and remain present during the duration of the Grand Prize Event in order to win the Grand Prize.** Qualifiers must present a government issued, valid, and current photo ID, check in with Station representatives between 10:00 a.m. and no later than 11:15 a.m.. **No proxies will be allowed for any reason.** Failure to timely check in or to present a current, valid government issued photo ID will result in immediate disqualification from further participation in the Contest. At or around 11:20 a.m., Sponsor will begin a reverse draw down to select one (1) Grand Prize in a random drawing from among all valid on-air, online and on-site entries received during the contest Period. The winning entrant will be awarded the prize, subject to verification of eligibility and compliance with the terms of these rules. Sponsor's decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest.
6. **Verification of Potential Winner.** POTENTIAL CONTEST WINNER IS SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be required to sign and return to Sponsor, within three (3) days of being declared the potential winner, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who

returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the Contest Prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, among all remaining eligible entries.

7. **Grand Prize.** One (1) Grand Prize will be awarded in this Contest. The Grand Prize is the winner's choice of either the Ultimate Outdoor prize package consisting of a 4 Seat Honda 700 Deluxe, Yeti Tundra 10.5 cooler, Magellan Outdoor Ponderosa 10 person cabin tent, Perception Conduit 9'6" Sit-Inside Kayak and paddle set, 2) Magellan outdoor Anti-Gravity Loungers **ARV: \$15,700 or \$10,000.00**. All expenses and fees associated with the grand prize not expressly included in the foregoing prize description are the sole responsibility of the winner. Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time. Sponsor reserves the right to substitute any listed prize for one of equal or greater value for any reason.
8. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.
9. **Publicity.** Except where prohibited, participation in the Contest constitutes winner's consent to Station's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
10. **Taxes.** All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
11. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
12. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been

erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance or completion of the Contest, or any part of it, for any reason, Station, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

- 13. Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.
- 14. Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
- 15. Contest Results.** A winners list may be obtained after December 3, 2017 by sending a self-addressed stamped envelope to the Contest Sponsor identified below.

CONTEST SPONSOR: Cumulus Broadcasting, LLC, 4209 Frontage Rd., Fayetteville, AR 72703.
Big Whiskey at 3600 SE Guess Who Dr., Suite 2, Bentonville, AR 72702
Rainbow Honda, 1050 W. Hudson Rd., Rogers, AR 72756

PRIZE PROVIDER: Rainbow Cycle and Marine, 1100 Hudson Road, Rogers, AR 72756.
Academy Sports + Outdoors, 3864 N Steele Blvd, Fayetteville, AR 72703